MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE STATE BIOTECHNOLOGY UNIVERSITY FACULTY OF MANAGEMENT, ADMINISTRATION AND LAW DEPARTMENT OF MANAGEMENT, BUSINESS AND ADMINISTRATION



IX INTERNATIONAL SCIENTIFIC AND PRACTICAL CONFERENCE "MANAGEMENT DEVELOPMENT OF SOCIO-ECONOMIC SYSTEMS" (DEDICATED TO THE MEMORY OF PROFESSOR HRYHORIY MAZNEV)

DEAR COLLEAGUES!

We invite researchers and academic staff, practitioners, doctoral students, postgraduates, and higher education students to take part in the IX International Scientific and Practical Conference "Management of the development of socio-economic systems"

MARCH 06-07, 2025



State Biotechnology University



Department of Management, Business and Administration (Facebook



APPLICATION for participation in the conference

CO-ORGANIZERS

State Biotechnology University National Science Center

"Institute of Agrarian Economics of the National Academy of Sciences of Ukraine

National University of Life and Environmental Sciences of Ukraine Warsaw University of Life Sciences - SGGW (Republic of Poland)

WSS Academy, Dąbrowa Górnicza (Poland)

State institution "Institute of Soil Protection of Ukraine"

Kharkiv regional organization of employers in the field of agriculture

Kharkiv regional public organization "Scientific Center for Management Education Didactics"

> University of Agricultural Sciences and veterinary medicine (Romania)

Delft University of Technology (Netherlands)



CONFERENCE TOPICSÏ

Section 1: Modern management and strategic management of socio-economic systems development at the micro, meso, and macro levels.

Section 2: Innovations and investments and digital technologies in ensuring the competitiveness of economic entities

Section 3: Accounting, analysis and financial control as tools for effective management of economic processes.

Section 4. Marketing strategies and communication management in the context of globalization and digital transformation.

Section 5. Innovative technologies and sustainable development in hospitality and tourism

Section 6. State regulation and public administration in the context of socioeconomic development

PARTICIPATION REQUIREMENTS

- Abstracts of 2-5 pages inclusive are accepted for publication in one of the working languages of the conference. The total number of co-authors is not more than 3 people
- Participation in the conference involves the publication of abstracts and presentations at the plenary and breakout sessions
- Based on the results of the work, an electronic collection will be formed, which will be posted within a month on the website of the State Biotechnological University https://biotechuniv.edu.ua/nauka/k onferentsiyi/
- Participants will receive the conference program and a certificate of participation (15 hours / 0.5 ECTS credit), which can be taken into account as a professional development

PARTICIPATIO

UNTIL 15.02.2025

Remote mode (link will be sent together with

Acceptance of applications and abstracts

06-07.03.2025

Conference

- the conference program) Participation in the
- conference is free of charge
- Working languages of the conference: Ukrainian, English
- To participate in the conference, must apply no later than February 15, 2025:
- 1. Send exclusively to the e-mail address of the **Conference Organizing Committee** konference.bma@gmail.com

abstracts (the file name must contain the name of the first author in Cyrillic and the section number, for example, **lvanenko_theses_1**). Applicants' abstracts are sent **exclusively** by supervisors;

2. Fill in the application form at https://forms.gle/mHbnn1w5m73fKv1y9 All materials will be presented in the author's version.

• The authors are responsible for the content, accuracy, relevance of the information, as well as the absence of academic plagiarism in the abstracts

REQUIREMENTS FOR ABSTRACT FORMATION

- The text should be typed in Microsoft Word on an A5 sheet, with 20 mm margins on all sides, without page numbering, in 11 pt Times New Roman font, paragraph size - 10 mm, line spacing - 1.0, without text compaction and hyphenation, and aligned in width.
- The use of of tabular and illustrative material should be minimal and appropriate. Tables and illustrations are separated from the main text by an interval at the top and bottom. If there are several tables, they are numbered with Arabic numerals (for example: Table 1), aligned to the right. The title of the table is placed below, in the center, in bold letters with the first capitalization.
- **Illustrations (images)** must be grouped and their size not exceed the page. In addition, the images must be saved as separate files in the editor with which they were created (files with the extension *.doc, *.xls, *.bmp, *.tif, *.jpg,
- *.gif). Tables and illustrations are not allowed in landscape format
- To a set of **formulas** you need use only the built-in formula editor in Microsoft Office.
- At intervals after the main text in the center, boldface, literature should be placed in accordance with the National Standard of Ukraine DSTU 8302:2015. Each source is placed from the paragraph and has its serial number. The total number of references should not exceed 7.

The sequence of materials in the abstract

- The title of the abstract is placed at the top center in uppercase letters (bold).
- After spacing alignment on the right is the information about the author(s). The last name and initials of the author are in bold, separated by commas (normal font)

EXAMPLE OF ABSTRACT FORMATION

PROJECT MANAGEMENT IN THE OPERATIONAL MANAGEMENT SYSTEM

Ivanenko S.I., Doctor of Economics D., Professor, State Biotechnology UniversityKharkiv, Ukraine ORCID: <u>https://orcid.org/0000-0000-</u> <u>0000-0000</u>

Text, text.

Literature::

1.

2.

3.

4.

5.

academic degree, academic title

- Below on new lines (normal font) are indicated: full name, city and country of location of the organization, which the author(s) represents;
- ORCID (if available).
- Applicants **must** indicate information about their supervisor (consultant) on the first page, at the bottom of the note: surname, initials, academic degree, and academic title.
- The main text and references are placed at intervals after the information about the author(s).

CONTACT DETAILS

61002, Kharkiv, vul. Myronositskaya St,

Executive secretary: Candidate of Economic Sciences, Professor Zaika Svitlana Oleksandrivna Тел.: (050) 240-91-30,

E-mail: konference.bma@gmail.com