

MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE

**Department of Agro-Industrial Development
Kharkiv Regional Military Administration**

**State Biotechnological University
Academy of Economic Studies of Moldova (Chisinau, Moldova)
RISEBA University of Applied Sciences (Riga, Latvia)
Integral University (Lucknow, India)
Canterbury Christ Church University (Canterbury, Great Britain)
Academy of Silesia (Katowice, Poland)
State University "Kyiv Aviation Institute"
Dnipro State Agrarian and Economic University
Kyiv National University of Technologies and Design
Lviv University of Trade and Economics
National University of Life and Environmental Sciences of Ukraine
Lviv Polytechnic National University**

INVITATION TO PARTICIPATE

in the International Scientific and Practical Conference

**«Global economic transformations and digital innovations
in business»**



**Co-funded by
the European Union**

**15 May 2026
Kharkiv, Ukraine (on-line)**

Dear colleagues!

We are pleased to invite the researchers, faculty members, entrepreneurs, specialists, representatives of state and local authorities, post-graduate students and students of higher education institutions to take part in the International scientific and practical conference **"Global economic transformations and digital innovations in business"**, which will be held on **May 15, 2026** at the State Biotechnological University, Kharkiv (on-line).

The purpose of the conference is the discussion of current trends and challenges of global economic transformations, as well as research into the role of digital innovations in business development with the aim of exchanging scientific and practical experiences, forming effective management decisions, and determining the prospects for sustainable development of economic systems in the context of digitalization.

CONFERENCE TOPICS

1. Global economic transformations: current trends, challenges and scenarios for the development of the world economy.
2. Business digitalization: strategies, models and development tools
3. Innovative development of enterprises and startup ecosystems in the digital economy.
4. Cybersecurity and risk management in the digital environment.
5. Digital transformation of the financial sector and the development of fintech innovations.
6. E-commerce and digital marketing in the global business environment.
7. Accounting, analytical and information support for innovative activities in the context of digitalization.
8. Management and ensuring business competitiveness in the context of global challenges and digital innovations.
9. Human capital, digital competencies and labor market transformation.
10. Sustainable development, ESG transformations and "green" digital innovations.

To participate in the Conference

1) make registration at <https://forms.gle/XJKG8dAEC2eBVhTh9> or use the QR code



2) mail the abstract of the report to dbtu_conf@ukr.net

Registration and submission deadline – May 12, 2026

DETAILS OF PARTICIPATION IN THE CONFERENCE

- Form of participation - distance (on the basis of the Google Meet platform). Participation in the conference involves the publication of an abstract of the Conference report in the electronic Conference Proceedings, which will be posted on the web page at the address: <https://biotechuniv.edu.ua/nauka/konferentsiyi/> and sent to Conference participants by e-mail within 14 days after the end of the conference.
- *The languages of the conference are Ukrainian, English.*
- *There is no Conference fee.*

REQUIREMENTS TO THE ABSTRACTS

- File format – .doc. Title of file – number of section and author's last name (for example, 1_Tkachenko);
- The number of authors is no more than three persons.
- Volume – 1–3 full pages.
- A4, margins of 20 mm on all sides.
- Font: Times New Roman, size 14, spacing 1.
- In the middle of the top of the first page – author's last name and initials, academic degree, academic title.
- Below (without a space) the name of the organization and the country.
- After one line space, without paragraph indentation, alignment in the middle – the title of the report.
- After an interval – the text abstracts of the report (paragraph indent 1.25 cm, alignment by width).
- After an interval – a list of references formatted in accordance with APA style.
- Formulas are submitted using the built-in MS Equation formula editor in italics and numbered on the right side.
- The figures are presented as a single graphic object (black and white).
- Tables and figures should be made with the built-in Microsoft Word editor and placed in the middle.
- Students of the second (master's) and third (Ph.D.) levels of higher education must indicate the surname and initials of the scientific supervisor, his scientific degree, academic title (font size: 10 pt) in a footnote on the first page.
- Students of the first (bachelor) level of higher education can submit materials only in co-authorship with their academic supervisors.
- Several publications by one author are possible only if materials are presented in different sections.
- Responsibility for the content, absence of plagiarism (uniqueness of the text - at least 70%) and compliance with grammar rules rests with the authors and scientific supervisors.
- In case of significant discrepancies between the design of the materials and the recommendations, the organizing committee reserves the right to edit the author's text or reject the publication.

EXAMPLE OF THE CONFERENCE REPORT ABSTRACT DESIGN

**Oleksiyenko O. O., Doctor of Economic Sciences, Professor
Petrenko N.K., Ph.D. student*
State Biotechnological University, Ukraine**

Innovations as a factor of development of agriculture

Text of the report. Text of the report. Text of the report. Text of the report. [1, p. 105]. Text of the report. Text of the report. Text of the report.

References:

1. Gutorov, O.I. (2020), The essence and structure of business-plan of investment project of farm: theoretical and methodological aspects. Bulletin of KhNAU, "Economic Sciences", vol. 1, pp. 190–199.

*Scientific supervisor – V.K. Vasylenko, Ph.D., Associate Professor

The letter confirming the acceptance of the abstract of your Conference Report for publication and including your Report in the Conference program will be mailed to the authors. If you do not receive such a letter within three days, you should contact the Secretary for organizational matters.

CONTACTS

The Secretary for organizational matters:

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We are waiting for your participation in the Conference!

The conference is held within the framework of the Erasmus+ project (ERASMUS-EDU-2025-CBHE-STRAND-1) "Supporting the Digital Transformation of Higher Education in Ukraine: Creating a Network of Centers for Innovative Learning and Research" (DITEL № 101237908).

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