



Ministry of Education and Science of Ukraine
Department of Science and Education of Kharkiv Regional State Administration
State Biotechnological University
Faculty of Trade, Business and Customs Management
Kharkiv Chamber of Commerce and Industry
Istanbul Aydin University (Turkey)
Krakow University of Economics (Poland)
Warsaw University of Life Sciences - SGGW (Poland)
Adnan Menderes University (Turkey)
Azerbaijan University of Cooperation (Azerbaijan)
Batumi Shota Rustaveli State University (Georgia)
University of Novi Sad (Serbia)
National Technical University «Kharkiv Polytechnic Institute»
Sumy National Agrarian University
Uzhhorod National University
Poltava Scientific Research Forensic Center of the Ministry of Internal Affairs of Ukraine
NGO «Ukrainian Association of Marketing» (Ukraine)
NGO «Innovative University» (Ukraine)

Invitation letter

Dear colleagues!

We would like to invite you to take part in the V International Scientific and Practical Conference

«Current Issues and Prospects for the Development of the Agri-Food Sector, Hospitality Industry, and Trade», **which will be held on November 3, 2026**

The aim of the event is to discuss current issues, trends, development strategies, tools and technologies of innovative entrepreneurship, commodity science, marketing in agri-food, hotel industry and trade; expansion of international scientific communication and cooperation between education, science and business.

Topics to be discussed at the conference:

1. Innovative entrepreneurship in the agricultural sector, hotel industry and trade.
2. Modern marketing transformations: challenges and opportunities.
3. Modern trends in the development of the tourism industry in the context of globalization and cross- cultural communication.
4. Strategy of hotel and restaurant business development in the context of integration processes.
5. Quality and safety of food and non-food products, expert analysis.

Invited guests: scientists, teachers, postgraduate students, doctoral students, higher education students, practitioners, representatives of business, state and local governments, NGOs, as well as all who interested in the conference topics.

Forms of participation in the conference: online platform Zoom 10:00 A.M. (GMT+02:00)

The link to the conference: <https://btu-kharkiv-ua.zoom.us/j/8520296662?pwd=xBWrU7Zi4QY51lWxngXCvkPCW02bN5.1&omn=81971630472>

Conference ID: 852 029 6662 Access code: 2026

Working languages of the conference: Ukrainian, English, Polish

TO PARTICIPATE IN THE CONFERENCE

It is necessary to send an application for participation in the conference (form attached), an electronic version of the abstracts in *.doc, *.docx format to the e-mail of the sections by **November 1, 2026**.

Confirmation of receipt of materials will be sent to the authors in 24 hours. In case of non-receipt of the message, please repeat the sending.

Participation in the conference is free, the collection of conference materials in .pdf format will be sent to the authors by e-mail.

REQUIREMENTS FOR THE PREPARATION OF ABSTRACTS

Materials in the conference proceedings will be presented without editing, from the provided originals. Only scientific abstracts on the topic of the conference are accepted for publication. The volume of the abstracts should be 1-2 **full pages of A5 format**, made in Microsoft Word, font - Times New Roman, size - 10 pt, without text compaction and word hyphenation, line spacing - single, width alignment, indentation – 0.5 cm, margins on all sides - 2.0 cm. All diagrams, figures and tables must be titled and numbered. Titles of tables and illustrations are centered. Each table, figure, formula is separated by an interval of one line from the top and bottom of the main text. The figure is signed at the bottom, the table - at the top. Formulas are executed in the Microsoft Equation formula editor. For example: **Figure 1 - Structure** ... (10 bold); *Table 1 - Indicators* ... (title - 10 bold, word "table" - 10 italic light).

The list of references should be given in accordance with the existing standard of bibliographic description (DSTU 8302:2015) or APA Style (of the American Psychological Association) at the end of the manuscript and should contain no more than 5 positions. References in the text to the source are indicated by the serial number in square brackets.

The title of the abstract is printed in large bold letters in the center. Indented line starting from the top right corner of the page, single spaced - the author's full name, academic degree, academic title; below - the name of the higher education institution, country. Surnames and initials of the author are highlighted in bold. The text of the abstract is printed after the indented line.

The Organizing Committee reserves the right to reject the material that does not correspond to the thematic areas of the conference, drawn up in violation of the above requirements. Authors are responsible for the accuracy of the facts, references, and copyright compliance.

The materials of the conference will be posted on the official website of the university in the tab science / conferences <https://biotechuniv.edu.ua/nauka/> and in the SBTU repository (<https://repo.btu.kharkov.ua>), indexed by the Google Scholar scientometric database.

CONTACT

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APPLICATION

for participation in the V International Scientific and Practical Conference
«**Current Issues and Prospects for the Development of the Agri-Food Sector,
Hospitality Industry, and Trade** »
November 3, 2026, Kharkiv, Ukraine

Surname, name _____
Position, academic degree, academic title: _____
Full name of the institution (educational institution, organization): _____
Contact phone, E-mail: _____
Title of the report: _____
Thematic direction: _____

SAMPLE OF ABSTRACTS DESIGN

STATE AND TRENDS OF DEVELOPMENT (10 bold, capital letters)

Shevchenko O.M., Doctor of Technical Sciences, prof,
Petrov O.A., postgraduate student
State Biotechnological University, Kharkiv, Ukraine

Text of the abstract (10 light) ...

References (10 light)

1. ...
2. ...

***Thank you for your cooperation and sharing this information with your
colleagues!***